

Sales and Marketing Volunteers

Why we want you

As a growing environmental charity based in east Somerset we are aiming to expand our profile and reach a wider and larger audience within the local community. Currently, our Education Centre welcomes many different groups; ranging from schools, to community groups, to business conferences. Whether we are providing an education service, enhancing the natural environment through practical conservation, or providing a venue in our Eco-Centre, we aim to enhance experiences of sustainable living.



So, how can you help? As sales and marketing volunteer your role could include:

- Research the market and identify new opportunities
- Develop new marketing strategies in co-ordination with the senior management team
- Design and distribute promotional material
- Organise and attend promotional events
- Monitor, evaluate, and feedback regarding community participation

What's in it for you?

You'll join our small, dedicated team based in our award winning Eco-Centre, surrounded by over 100 acres of nature reserve - not many better places to work! All volunteers are fully supported by members of staff; working hours are flexible dependant on your availability, and will have the chance to be creative within your new role. If you have a passion for engaging your local community you will have a fantastic opportunity to network with local groups and businesses. All this whilst promoting an Environmental Charity!

The skills you need

Good communication and social skills are essential. Previous experience in sales and marketing, as well as a basic knowledge of business administration are very desirable.

Interested?

If you would like to discuss the opportunity further please contact Rupert Farthing by e-mail at rf.swap@carymoor.org.uk or by phone on 01963 350143.

Please note that some volunteer roles are subject to a satisfactory Criminal Records Check.