

## **Strategic Aims**

### **Vision**

Our Vision is one where sustainability is central to the daily lives of everyone.

### **Mission**

Our Mission is to enrich the environment and people's lives through providing unique opportunities to gain positive experiences of sustainability.

### **Core Values**

Our core values are:

- Passionate and involved people
- Innovation and inspiration
- Exemplar environmental stewardship
- Caring professionalism
- Valuing and empowering volunteers

## **Our Principle Aims**

CET has identified principle aims for each of its four key work areas.

### **Formal Education**

- To provide an education programme that encourages environmental responsibility and the desire to help create a sustainable future.
- To establish Carymoor as the centre of excellence for sustainability education and training for Somerset and the wider region.

### **Sustainability and Biodiversity**

- To develop a centre rich in positive environmental messages that are used as a resource for education and engagement.
- To provide practical solutions to allow individuals, communities and businesses to understand, adapt and respond to the effects of climate change.

### **Widening Participation and Engagement**

- To deliver inclusive lifelong learning through engagement and participation.
- To provide volunteering opportunities that impact positively on both the individual and the environment.

### **Management and Compliance**

- To regularly evaluate and review all work in line with current best practice.
- To develop financially sustainable work programmes.
- To maintain good governance and work within the charitable objects of the Trust.
- To ensure legal compliance in all areas of work.